

Privacy Policy for OG Connect

Last Updated: 5 April 2024

OG Connect (referred to as “we,” “us,” or “our”) respects the privacy of its users (“user” or “you”) and is committed to protecting the personal information you share with us in connection with the use of our website, services, and mobile application (collectively, the "Platform"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our Platform.

1. Information Collection

a. **Personal Identification Information:** We collect personally identifiable information, such as your name, address, email address, and telephone number, when you register on our Platform, express an interest in obtaining information about us or our products and services, or otherwise contact us.

b. **Professional and Employment-Related Information:** For startups and investors, we collect information related to your business activities, investment preferences, and details about your company, including financial information and business plans.

c. **Technical and Usage Information:** We automatically collect information when you use our Platform, such as IP addresses, browser type, Internet service provider (ISP), referring/exit pages, the files viewed on our site (e.g., HTML pages, graphics), operating system, date/time stamp, and/or clickstream data to analyze trends in the aggregate and administer the site.

2. Use of Your Information

a. **Providing Services:** To create your account, manage customer service interactions, and deliver the services you have requested.

b. **Improvement of Services:** To personalize your experience on the Platform and to develop new features and functionality.

c. **Communications:** To communicate with you about the Platform, including updates, security alerts, and support messages. We also use your information to respond to your inquiries, comments, and suggestions.

d. **Marketing:** To send you marketing emails about our services and those of our affiliates and partners, subject to your subscription preferences.

3. Sharing of Your Information

We may share your information with third parties in the following situations:

- a. **Service Providers:** With third-party service providers that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.
- b. **Legal Requirements:** If required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).
- c. **Merger or Acquisition:** In connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

4. Data Security

We implement a variety of security measures to maintain the safety of your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information.

5. International Data Transfers

Your information, including personal data, may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction.

6. Your Data Protection Rights

Depending on your location, you have certain data protection rights. These may include the right to (i) access and receive a copy of the personal data we hold about you, (ii) request correction of the personal data that is wrong or incomplete, (iii) request deletion of your personal data, (iv) object to the processing of your personal data, and (v) request that we restrict the processing of your personal data.

7. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the “Effective Date” at the top of this Privacy Policy.

8. Contact Us

If you have any questions about this Privacy Policy, please contact us by email at hi@oculagroup.com.